

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 968532 /		<u>Alt Order #</u> 06399680
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group LLC (VA)**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/30/12	10/30/12	5a A7N More In The AM	5-6a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$150.00			
N 2	KOAT	11/01/12	11/01/12	5a A7N More In The AM	5-6a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$150.00			
N 3	KOAT	11/05/12	11/05/12	5a A7N More In The AM	5-6a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$150.00			
N 4	KOAT	11/06/12	11/06/12	5a A7N More In The AM	5-6a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$150.00			
N 5	KOAT	10/30/12	10/30/12	6a A7N More In The AM	6-7a		:30			NM	1	\$810.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$810.00			
N 6	KOAT	11/01/12	11/01/12	6a A7N More In The AM	6-7a		:30			NM	1	\$810.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$810.00			
N 7	KOAT	11/02/12	11/02/12	6a A7N More In The AM	6-7a		:30			NM	1	\$810.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$810.00			
N 8	KOAT	11/05/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	1	\$810.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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www.koat.com

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Contract / Revision		Alt Order #
968532 /		06399680
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	Candidate	WILSON/SEN/R
Advertiser		Original Date / Revision
Heather Wilson/R/Senate		10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$810.00			
N 9	KOAT	11/06/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$810.00			
N 10	KOAT	11/03/12	11/03/12	Sa-Su 430am	430-5a		:30			NM	3	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3-				3	\$50.00			
N 11	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$150.00			
N 12	KOAT	11/04/12	11/04/12	Sa-Su 430am	430-5a		:30			NM	3	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----3				3	\$50.00			
N 13	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$150.00			
N 14	KOAT	10/31/12	10/31/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$250.00			
N 15	KOAT	11/02/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$250.00			
N 16	KOAT	11/05/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
N 17	KOAT	11/06/12	11/06/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$250.00			
N 18	KOAT	10/30/12	10/30/12	The View 10-11a	10-11a		:30			NM	1	\$405.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$405.00			
N 19	KOAT	11/01/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$405.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$405.00			
N 20	KOAT	11/05/12	11/05/12	The View 10-11a	10-11a		:30			NM	1	\$405.00
Class of Time - Fixed Non Pre-emptible												

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<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> Candidate	<u>Estimate #</u> WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$405.00			
N 21	KOAT	10/30/12	10/30/12	Anderson Cooper	11a-12n		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$165.00			
N 22	KOAT	10/31/12	10/31/12	Anderson Cooper	11a-12n		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$165.00			
N 23	KOAT	11/01/12	11/01/12	Anderson Cooper	11a-12n		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$165.00			
N 24	KOAT	11/02/12	11/02/12	Anderson Cooper	11a-12n		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$165.00			
N 25	KOAT	11/05/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$165.00			
N 26	KOAT	11/06/12	11/06/12	Anderson Cooper	11a-12n		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$165.00			
N 27	KOAT	10/30/12	10/30/12	Chew, The	12-1pm		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$165.00			
N 28	KOAT	10/31/12	10/31/12	Chew, The	12-1pm		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$165.00			
N 29	KOAT	11/01/12	11/01/12	Chew, The	12-1pm		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$165.00			
N 30	KOAT	11/02/12	11/02/12	Chew, The	12-1pm		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$165.00			
N 31	KOAT	11/05/12	11/05/12	Chew, The	12-1pm		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$165.00			
N 32	KOAT	11/06/12	11/06/12	Chew, The	12-1pm		:30			NM	1	\$165.00
Class of Time - Pre-emptible with notice												

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968532 /	06399680

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	Candidate	WILSON/SEN/R

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-1-----				1	\$165.00			
N 33	KOAT	10/30/12	10/30/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$165.00			
N 34	KOAT	11/01/12	11/01/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$165.00			
N 35	KOAT	11/05/12	11/05/12	Katie Couric M-F	2p-3p		:30			NM	1	\$165.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$165.00			
N 36	KOAT	10/31/12	10/31/12	Dr Oz	4-5p		:30			NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$325.00			
N 37	KOAT	11/02/12	11/02/12	Dr Oz	4-5p		:30			NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$325.00			
N 38	KOAT	11/05/12	11/05/12	Dr Oz	4-5p		:30			NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$325.00			
N 39	KOAT	11/04/12	11/04/12	ET Weekend Su 4-5p	4-5p		:30			NM	2	\$230.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$115.00			
N 40	KOAT	11/01/12	11/01/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$565.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$565.00			
N 41	KOAT	11/02/12	11/02/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$565.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$565.00			
N 42	KOAT	10/30/12	10/30/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$840.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$840.00			
N 43	KOAT	11/01/12	11/01/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$840.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$840.00			
N 44	KOAT	11/02/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$840.00
Class of Time - Pre-emptible with notice												

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968532 /	06399680

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	Candidate	WILSON/SEN/R

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$840.00												
N 45	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	3	\$9,840.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 3----- 3 \$3,280.00												
N 46	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	1	\$3,750.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$3,750.00												
N 47	KOAT	10/30/12	10/30/12	PRIVATE PRACTICE	9-10p		:30			NM	1	\$1,890.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$1,890.00												
N 48	KOAT	10/31/12	10/31/12	MIDDLE/NEIGHBORS	7-8p		:30			NM	1	\$1,515.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$1,515.00												
N 49	KOAT	10/31/12	10/31/12	MODERN/SUBURGATORY	8-9p		:30			NM	1	\$3,325.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$3,325.00												
N 50	KOAT	11/01/12	11/01/12	CMA AWARDS	7-10PM		:30			NM	1	\$4,840.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$4,840.00												
N 51	KOAT	11/02/12	11/02/12	20/20	9-10p		:30			NM	1	\$3,050.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$3,050.00												
N 52	KOAT	11/04/12	11/04/12	AFV	6-7p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$900.00												
N 53	KOAT	10/30/12	10/30/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -1----- 1 \$810.00												
N 54	KOAT	10/31/12	10/31/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$810.00												
N 55	KOAT	11/01/12	11/01/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$810.00												
N 56	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$810.00
Class of Time - Pre-emptible with notice												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

Contract / Revision		Alt Order #
968532 /		06399680
Contract Dates		Product
10/30/12 - 11/06/12		Candidate
Advertiser		Estimate #
Heather Wilson/R/Senate		WILSON/SEN/R
Original Date / Revision		
10/29/12 / 10/29/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$810.00			
N 57	KOAT	10/30/12	10/30/12	Kimmel	1135p-1235a		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$65.00			
N 58	KOAT	10/31/12	10/31/12	Kimmel	1135p-1235a		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$65.00			
N 59	KOAT	11/01/12	11/01/12	Kimmel	1135p-1235a		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$65.00			
N 60	KOAT	11/02/12	11/02/12	Kimmel	1135p-1235a		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$65.00			
N 61	KOAT	11/03/12	11/03/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$100.00			
N 62	KOAT	11/03/12	11/03/12	PRIVATE PRACTICE SAT LI	1035-1135P, 1135I		:30			NM	1	\$65.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$65.00			
N 63	KOAT	11/04/12	11/04/12	ET Weekend 11p-1205a	1100-1205x		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$100.00			
Totals											72	\$47,970.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/06/12	72	\$47,970.00	\$40,774.50	\$2,854.22	\$43,628.72
Totals	72	\$47,970.00	\$40,774.50	\$2,854.22	\$43,628.72

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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